

# FILM

## INDUSTRY CONFERENCE

& WORKSHOP SERIES

**ONLINE 2020**

SEPTEMBER 11-15, 2020

### REGISTER NOW!

VISIT [FDCP.PH/FIC](http://FDCP.PH/FIC) FOR MORE INFORMATION.



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**FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES**  
**Film Industry Conference Online 2020**

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**FILM INDUSTRY CONFERENCE ONLINE 2020**

A series of masterclasses and public sessions will be held on September 11-15 2020 under the program of Film Industry Conference (FIC). The FIC, first conducted by the FDCP in 2017, aims to bring together international experts and stakeholders to share and discuss the latest trends, opportunities, platforms, and cooperation that Filipino producers and filmmakers can explore for the development, production, and distribution of their projects with the intent of crossing beyond local borders.

As FIC shifts to an online platform this 2020, FDCP is conducting the Film Industry Conference Online 2020 featuring local and international partners with the goal to continue the synergy between international experts, professionals, and stakeholders even online. This will be a great opportunity to give a platform and discuss the best practices, challenges, opportunities, and new norms of the industry given the current situation in a global pandemic.

*Attendees:* Open to the public for pre-registration.

The FIC features:

- Access to **Eight (8) Public Sessions** via Zoom for **Free**
- All Public Sessions will be streamed at FDCP Facebook and Youtube pages.
- Masterclasses are recommended for film industry professionals and enthusiasts alike who would like to learn more about specific topics:
  - Masterclass 1: Writing During Quarantine - Php. 800.00 / USD 16
  - Masterclass 2: Filmmakers' Guide to Film Distribution - Php. 1,000.00 / USD 20
  - Masterclass 3: Editing During Quarantine - Php. 1,000.00 / USD 20
  - Masterclass 4: Financing Your Film and Getting a Co-Production on a Lockdown - Php. 800.00/ USD 16
  - Masterclass 5: Pitching Your Project Virtually - Php. 800.00/ USD 16
  - Masterclass 6: The Success of Marketing Distribution of Genre Films - Php. 800.00 / USD 16
- FIC Premium Access to All Masterclasses at **Php. 5,000.00 / USD 100**  
To register to FIC Premium Access, please email [fic@fdcp.ph](mailto:fic@fdcp.ph) with the following information:
  - Full Name
  - Email address
  - Mobile number
  - Organization
  - Designation/Title



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Register to the FIC Public Sessions and Masterclasses at the [fdcp.ph/fic](http://fdcp.ph/fic). Deadline of registration on September 11, 2019.

For more information, please email [fic@fdcp.ph](mailto:fic@fdcp.ph).

**FULL SCHEDULE:**

**DAY 1 | September 11, 2020 (Friday)**

**5:00PM**

**Opening of Film Industry Conference 2020 & Full Circle Lab Online Philippines 2020**

A virtual gathering of FDCP, Full Circle Lab heads, mentors, and all lab participants for the kick off of the Full Circle Lab Philippines and FDCP Film Industry Conference to an online platform this year. This online event will be streamed via FDCP Facebook Page and Youtube Channel.

**DAY 2 | September 12, 2020 (Saturday)**

**2:00PM-3:10PM**

**Masterclass 1: Writing During Quarantine**

Mentor: **Ayman El Amir** | Script Consultant and Producer

Being stuck at home on a lockdown and with all the various occurrences in the world, writers must take this advantage of releasing their emotions, and creative juices through writing and finding an opportunity amid the difficulty. This session will immerse through the creative process and the challenges in screenwriting during quarantine.

**4:00PM-5:10PM**

**Session 1: Getting into Online Film Labs**

Speaker: **Aleksandra Swierk** | Writer & Script Consultant

Film labs give platforms to producers and filmmakers to workshop and elevate their projects in development. This talk will introduce the available international film labs that filmmakers and producers can take advantage of and how to get with the available online tools and platforms.

**6:00PM-7:10PM**

**Session 2: ASEAN Talents On Spotlight: From Southeast Asia to the World**

Panelists:

**Sheron Dayoc** | Director & Producer

**Weijie Lai** | Producer & Programmer

**Si En Tan** | Producer

**Nicole Woodford** | Director, Writer, Editor

Moderator: **Raymond Phathanavirangoon** | Executive Director, SEAFIC Lab



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In the new age of global collaborations, the Asian region is rising as the next filming hub in the world. Filled with stories that resonate to a wider global audience, we discover the journey of emerging ASEAN talents from how they started with their local and unique stories to global screens and how their plans are shifting in the time of pandemic.

8:00PM - 9:10PM

**Masterclass 2: Filmmakers' Guide to Film Distribution**

Mentor: **Isabelle Glachant** | Producer

Moderator: **Raymond Phathanavirangoon** | Executive Director, SEAFIC Lab

Finding the distribution platforms for your films is integral to the whole process of filmmaking. Understand the ins and outs of distribution from a producer's point of view and explore what it takes to get your project in front of an audience including festival strategy, film market opportunities, and building a good relationship with sales agents.

**DAY 3 | September 13, 2020 (Sunday)**

2:00PM-3:10PM

**Masterclass 3: Composing with Constraints: Editing During Quarantine**

Mentor: **Benjamin Mirguet** | Editor

With most film production people working remotely and virtually, it's a great time to elevate your projects and develop your editing skills at home. This masterclass will help you assess your films and improve its creative potential in post-production.

4:00PM-5:10PM

**Masterclass 4: Financing Your Film and Getting a Co-Production on a Lockdown**

Speaker: **Meiske Taurisia** | Producer

International collaboration is important and elevates a project in terms of narrative and quality. . During these novel times, how can we move ahead with co-productions? We will delve into the opportunities and challenges of getting financial grants, partnerships, entering into a co-production, and more.

6:00PM-8:00PM

**Session 3: The Role of Film Commissions in Supporting ASEAN Industries**

Panelists:

**Liza Dino** (Philippines) | Chairperson and CEO, Film Development Council Philippines

**Joachim Ng** (Singapore) | Director, Infocomm Media Development Authority - Singapore Film Commission

**Mohamad Syimir Alfi Bin Zahari** (Malaysia) | *Senior Assistant Director, Corporate Communication Unit* - National Film Development Corporation Malaysia

**Seok Geun Oh** (Korea) | Chairperson, Korean Film Council



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Moderator: **Lorna Tee** | Producer, Head of Festival Management, International Film Festival Macao  
The current pandemic of the Coronavirus Disease 2019 (COVID-19) has halted indefinitely the film production shoots, film festivals and markets, and even led to the closure of cinemas. The impact to the projects, businesses, and employment has severely affected the industry. Given these unprecedented challenges, we will explore how film commissions and government agencies around ASEAN are supporting their respective industries in their country to survive and thrive during the pandemic.

**DAY 4 | September 14, 2020 (Monday)**

2:00PM-3:10PM

**Session 4: Packaging an Animation Project for International Market + Case Study**

Speaker: **Juraj Kransnohorsky** | Producer

Thinking about the concept of story for your original animation story and concept (IP) can be both exciting and challenging especially if you plan on getting your project out into the world. This session we will learn how to shape your local concepts into something that may catch the global world of animation.

4:00PM-5:10PM

**Masterclass 5: Pitching Your Project Virtually**

Mentor: **Naomi Levari** | Producer, Script Editor

As the film festivals and markets migrate their programs virtually, producers and filmmakers adapt to the new normal by pitching their projects to potential financiers, co-producers, distributors, etc online. This session will give us the sneak peek into the tips in best practices and whatnots in pitching virtually.

6:00PM-7:10PM

***Session 5: An Exclusive Session with Netflix: Showcasing The Best of Filipino Content***

Speakers:

**Raphael Phang** | Content Acquisitions Lead, Netflix

**Jun Lana** | Director & Producer

**Perci Intalan** | Director & Producer

Moderator: **Liza Dino** | Chairperson and CEO, Film Development Council Philippines

This year, Netflix, the largest streaming service platform in the world has been acquiring more Filipino content which opens up more distributing opportunities for our filmmakers and producers. In this session, understand Netflix's successful commitment to their continuous investment in Filipino films and how they work with Filipino creators and distributors. We learn from their Content Acquisitions Lead and Filipino filmmakers who have been collaborating with the streaming giant for years.



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8:00PM-9:10PM

***Masterclass 6: The Success of Marketing & Distribution of Genre Films***

Mentor: **Michelangelo Masangkay** | General Manager, Raven Banner Entertainment

In this age, action films, horror films, and genre films in general especially coming from Asia are the most sellable global content. Learn how your genre films fit into the marketplace, and what practical things you can do to ensure a greater chance of success. This masterclass aims to scrutinize how your next genre film can penetrate international marketplaces.

**DAY 5 | September 15, 2020 (Tuesday)**

2:00PM-3:10PM

**Session 6: Backstage Access: How Are Film Festivals Migrating Virtually?**

Panelists:

**Madonna Tarrayo** | Festival Director, Cine Filipino

**Chris Millado** | Vice President and Artistic Director, Cultural Center of the Philippines - Cinemalaya

**Liza Dino** | Chairperson & CEO, Film Development Council of the Philippines - Pista ng Pelikulang Pilipino

**Ed Lejano** | Festival Director, QCinema International Film Festival

Moderator:

The pandemic necessitated the cancellation of live events and physical mass gatherings across the world, film festivals and markets including the major festivals and the independent ones have initiated to migrate their programs virtually. Let's analyze the transitions made from an actual live event to a virtual event from the process, changes, successes, noteworthy lessons learned, and the future of the Philippine film festivals from our very own local film festivals.

4:00PM-5:10PM

**Session 7: Southeast Asia Co-Production Grant & Philippines' ASEAN Co-Production Fund**

Panelists:

**Agathe Vinson** | Technical Consultant, Film Philippines

**Cynthia Chong** | Deputy Director, Infocomm Media Development Authority - Singapore Film Commission

Moderator: **Alemberg Ang** | Producer

One of the key strategies to championing and keeping the integrity of regional content is to also create funds that filmmakers can access regionally. With pioneer countries like Singapore and the Philippines creating regional funds and funding mechanisms to encourage regional co-productions with Southeast Asian filmmakers.



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6:00PM-8:10PM

**Session 8: European Film Labs: Roundtable Discussion with Rotterdam Lab and Locarno Open Doors Program**

Panelists:

**Sophie Bourdon** | Head, Locarno Open Doors

**Paolo Bertolin** | Consultant, Locarno Open Doors

**Alessia Acone** | Coordinator, Rotterdam Lab

**Inke Van Loocke** | Manager, Rotterdam Lab

Moderator: **Bianca Balbuena** | Producer

Film labs are intensive training programs that allow producers and filmmakers to explore and improve their stories and projects in development. This also serves an opportunity to network and colleagues meet mentors from the industry to partner with in the future. This panel introduces two of the most important Labs in the world that are championing Southeast Asian content, the Locarno Open Doors and Rotterdam Lab filmmakers can apply and take advantage of.



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DATE	TIME	PROGRAM TITLE
September 11	5:00PM-6:00PM	Opening of Full Circle Lab Philippines Online 2020 Attendees: FDCP, FCL Heads, Mentors , Participants Host:
September 12	2:00PM-3:10PM	Masterclass 1: Writing During Quarantine Mentor: Ayman El Amir
	4:00PM-5:10PM	Public Session 1: Getting into Online Film Labs Speaker: Aleksandra Swierk
	6:00PM-7:10PM	Public Session 2: ASEAN Talents On Spotlight: From Southeast Asia to the World Panelists: Sheron Dayoc, Tan Si En, Jeremy Chua, Weijie Lai Moderator: Raymond Phathanavirangoon
	8:00PM-9:10PM	Masterclass 2: Filmmakers' Guide to Film Distribution Moderator: Raymond Phathanavirangoon
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	4:00PM-5:10PM	Masterclass 4: Financing Your Film and Getting a Co-Production on a Lockdown Speaker: Meiske Taurisia
	6:00PM-8:00PM	Public Session 3: The Role of Film Commissions in Supporting ASEAN Industries Panelists: Liza Dino (Philippines), Joachim Ng (Singapore), Mohamad Syimir Alfi Bin Zahari (Malaysia), Seok Geun Oh (Korea) Moderator: Lorna Tee
September 14	2:00PM-3:10PM	Public Session 4: Packaging an Animation Project for International Market + Case Study Speaker: Juraj Kransnohorsky
	4:00PM-5:10PM	Masterclass 5: Pitching Your Project Virtually Mentor: Naomi Levari
	6:00PM-7:10PM	Public Session 5: Netflix Panel Panelists: Raphael Phang, Jun Lana, Perci Intalan Moderator: Liza Dino
	8:00PM-9:10PM	Masterclass 6: The Success of Marketing for Distribution of Genre Films Mentor: Michelangelo Masangkay
September 15	2:00PM-3:10PM	Public Session 6: Backstage Access: How Are Film Festivals Migrating Virtually? Panelists: Chris Millado (Cinematika), Ed Lejano (QCinema), Liza Dino (PPP), Madonna Tarayo (Cine Filipino)
	4:00PM-5:10PM	Public Session 7: Southeast Asia Co-Production Grant & Philippine's ASEAN Co-Production Fund Panelists: Agathe Vinson, Cynthia Chong Moderator: Aemberg Ang
	6:00PM-8:00PM	Public Session 8: European Film Labs: Roundtable Discussion with Rotterdam Lab and Locarno Open Doors Program Panelists: Sophie Bourdon, Paolo Bertolin, Alessia Acone, Inke Van Looche Moderator: Bianca Balbuena





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**FILM INDUSTRY CONFERENCE ONLINE 2020 OFFICIAL PARTNERS**

Presented by:

- Film Development Council of the Philippines

In Partnership with:

- Full Circle Lab

Supported by:

International Film Commission Partners

- Korean Film Council (KOFIC)
- Singapore Film Commission (SFC)
- National Film Development Corporation Malaysia (FINAS)
- Film Philippines Office

International Partners

- Netflix
- SEAFIC Lab
- Locarno Open Doors
- IFFR Pro / Rotterdam Lab
- Asian Shadows
- Raven Banner Entertainment

Local Film Festival Partners

- Cine Filipino Film Festival
- Cinemalaya Independent Film Festival
- Pista ng Pelikulang Pilipino
- QCinema International Film Festival